

PRESS RELEASE
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SURF FILM FESTIVAL WORLD TOUR TV SHOW TO AIR IN 2013.

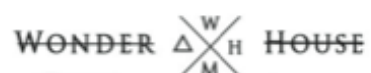
Ananda Media and Wonderhouse Media have teamed up to produce the first season of Screen Heroes: Surf Film Festival World Tour. The show will feature a selection of the best surf films and festivals from around the world and air during primetime on the Nautical Channel to over 20 million subscribers in 42 countries including the US, Russia and many territories in Europe.

Show Overview

Screen Heroes is a roundup of the major surf film festivals around the globe. The show will take the viewer to over 12 international festivals across five continents in search of the year's hottest productions and producers.

Viewers will see excerpts of the winning films from each category as well as the best short film entries from each event. The show will also feature in-depth interviews with top directors and athletes in order to gain a rare insight into the world of surf media, the state of the art of surf filmmaking and global surf culture in general.

The Screen Heroes will be the finger on the pulse of surfing cinema.



About Ananda Media

Ananda Media is an international distributor and producer of action and adventure sports programming for television. We pride ourselves on working with a plethora of top independent film makers, aggregators and TV Channels in order to ensure that our content offering is both unparalleled and broadcast into millions of homes around the world. You can find more info about us at <http://www.anandamedia.net/>

About Wonderhouse Media

WonderHouse is a young media agency specialized in video production and online marketing at the heart of the European action sports industry. Keeping abreast of the newest industry developments is what inspires us to strive for excellence, innovation and vitality in all that we do. We are digital natives. You can find more info about us at <http://wonderhousemedia.com/>

About The Nautical Channel

Nautical Channel is the only international 24/7 nautical sports and lifestyle channel in the world. The channel caters to a local and worldwide audience with the best sports and lifestyle programming related to the sea. Nautical Channel is available to over 20 million subscribers in 42 countries in English, French, German and Russian. It is on over one hundred international pay TV, satellite, subscriber IpTV, mobile phone, Digital Terrestrial, MMDS and cable TV platforms. You can find more info about us at <http://nauticalchannel.net/>

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