



NAUTICAL CHANNEL EXPANDS IN RUSSIA WITH CONTINENTAL AND OTHERS

NAUTICAL CHANNEL, the only 24/7 worldwide nautical sports and lifestyle channel expands its presence in Russia after launching in Russian on Megaphone and several other carriers, will also be available starting 1 April on Continental which together reach well over 1 million subscribers. Nautical Channel also plans to reach another 5 million Russian subscribers across the breadth of Russia through its Horizon satellite. Laurence F. Hopper, CEO and founder of Nautical Channel said, "Sailing and boating is growing in Russia and Russian participation in international sailing sports events is impressive. With our partner Yuri we will also introduce Russian boating and personalities to the rest of the world." Yuri Fadeev said, "I'm delighted to be part of bringing the Nautical Channel to Russian yachting professionals and enthusiasts, and would like to welcome our audience to the ever growing international family of Nautical Channel viewers."

About Yuri Fadeev:

A yacht designer by education with a wealth of diverse experience in managing various yacht projects, from custom sailing boats to luxury superyachts. Yuri's in depth understanding of Russian yachting life and boating industry along with outstanding communication skills and drive ensure the channel's rapid expansion in Russia and the highest quality of specific yachting content translation.

About Nautical Channel:

Nautical Channel is the world's only 24/7 global broadcaster dedicated to nautical programming, providing viewers in Russia with a Russian language fresh perspective on sailing, power boating, surfing and rowing.

Nautical Channel caters to a local and worldwide audience reaching more than 20 million subscribers in over 37 countries in USA, Europe, Russia and Africa on satellite, cable, DTT, ADSL pay TV, and mobile.

Nautical Channel provides viewers with the best sports and lifestyle programming explained by international experts in a clear and simple way for all levels of boating expertise. The award winning programming reaches a well-defined audience, but also has a broad general public appeal.

Nautical Channel has assembled an experienced international team focused on nautical sports and entertainment to bring the latest sailing, powerboat racing and surfing sports as well as plenty of lifestyle programming to a worldwide audience. Viewers will have front row seats to top sailing events such as: America's Cup World Series, KYRS Ocean Race, Kiel Sailing Week, Palma Vela, Les Voiles de St. Tropez and much more.

Re-inventing the Nautical World
www.nauticalchannel.net