



HELPS

## KEEP THE OCEAN CLEAN!

**NAUTICAL CHANNEL is a proud sponsor and media partner of Surfrider Foundation Europe whose mission is the protection and enjoyment of oceans, waves and beaches through a powerful activist network. Laurence F. Hopper, CEO of Nautical Channel said "Nautical Channel is committed to frequently broadcasting a message to protect the oceans, waves and beaches."**

### **About Nautical Channel:**

Nautical Channel is the only international 24/7 nautical sports and lifestyle channel in the world. The channel caters to a local and worldwide audience and is available to about fifteen million subscribers in over twenty nine countries in English, French and German.

Nautical Channel provides viewers with the best sports and lifestyle programming explained by international experts in a clear and simple way for all levels of boating expertise. The award winning programming reaches a well-defined audience, but also has a broad general public appeal.

Sailing and boating sports make up more than half the programming. Everything from boating sports (power and sailing) to news, travel, adventure, yachts, surfing, on-board interviews, shipyards, equipment, undersea wrecks, and a lot more.

### **About Surfrider Foundation Europe:**

**Surfrider** is a non profit organization, dedicated to defending, saving, improving and managing in a sustainable manner the ocean, coastline, waves and the people who enjoy them.

Surfrider Foundation is a global network of regional organizations and local chapters present in many countries and on every inhabited continent (USA, Europe, Japan, Australia, Latin America,...). It was started in 1984 in Malibu, California, where surfers aimed to protect their favourite surf spots from local pollution. Today, it is an Ocean community in a broad sense.

The Europe chapter was created in 1990 in Biarritz, France by surfers, including 3-time World Surfing Champion Tom Curren, the organization brings together today about 1500 volunteers, 8000 members, about 40 local chapters, and more than 40 000 supporters in Europe.

No matter how you enjoy the coastline (sporting, bathing or walking), if you feel the need to act in order to save your coastline's natural heritage, then you can start by joining the Surfrider Foundation.