



## NAUTICAL CHANNEL EXPANDS THE EUROPEAN TEAM WITH LUCIA METZBAUER

**Nautical Channel**, the only worldwide 24/7 channel dedicated to nautical sports and lifestyle, has signed up Lucia Metzbauer as Producer. Lucia who is Austrian was one of the producers for Talk TV - The Barbara Karlich show, the top ranked Austrian TV daily talk show. She will produce a series of talk shows in German, English and Spanish for the worldwide nautical audience. Laurence F. Hopper, CEO and founder said "Lucia brings on board her mass market TV audience experience which will help us make the nautical universe appealing to a wider public."

### About Lucia Metzbauer:

Lucia's passion is to bring exciting moments from sports and travel to the TV screen. She holds Master degrees in Spanish and Journalism as well as Social and Cultural Anthropology from the University in Vienna. Prior to joining Nautical Channel, she worked as editorial journalist for Talk TV (Barbara Karlich - <http://tv.orf.at/karlich/>) in Vienna which is the highest rated talk show in Austria. Lucia organized one show a month, selected the topics, invited all the guests and worked with the presenter to ensure the success of the show.

### About Nautical Channel:

**Nautical Channel** is the world's only 24/7 global broadcaster dedicated to nautical programming, providing viewers with a fresh perspective on sailing, power boating, surfing and rowing.

**Nautical Channel** caters to a local and worldwide audience reaching more than 20 million subscribers in over 37 countries in five languages, in USA, Europe and Africa on satellite, cable, DTT, ADSL pay TV, and mobile.

**Nautical Channel** provides viewers with the best sports and lifestyle programming explained by international experts in a clear and simple way for all levels of boating expertise. The award winning programming reaches a well-defined audience, but also has a broad general public appeal.

**Nautical Channel** has assembled an experienced international team focused on nautical sports and entertainment to bring the latest sailing, powerboat racing and surfing sports as well as plenty of lifestyle programming to a worldwide audience. Viewers will have front row seats to top sailing events such as: America's Cup World Series, KYRS Ocean Race, Kiel Sailing Week, Palma Vela, Les Voiles de St. Tropez and much more.

**Re-inventing the Nautical World**

[www.nauticalchannel.net](http://www.nauticalchannel.net)