



NAUTICAL CHANNEL EXPANDS THE USA TEAM WITH ED BAKER

NAUTICAL CHANNEL, the only worldwide 24/7 channel dedicated to nautical sports and lifestyle, available on Dish, has signed up Ed Baker as Vice President of Sales to lead advertising sales and partnerships with the nautical industry in the USA. Laurence F. Hopper, CEO and founder of Nautical Channel said, "We are delighted to have Ed on board to strengthen our relationship with the nautical industry nationwide."

Available in 37 countries on over 100 cable & satellite platforms with over 20 million subscribers, **Nautical Channel** welcomes Ed Baker. Mr. Baker comes to Nautical Channel with ten years of recreational marine industry experience and over twenty five years in advertising sales. He most recently served as the Publisher of a major marine magazine title in the U.S., which grew to become the leading marine magazine during his tenure, and holds a U.S. Coast Guard 500 gross ton Master's License – Cruise ship captain. He will focus on Sales and nautical Partnerships. Mr. Baker comments, "the Nautical Channel demographic is the best way to reach the domestic and worldwide nautical audience. I am enthusiastic to be able to help Nautical Channel reach out to the nautical industry."

Ed Baker can be reached at: ed.baker@nauticalchannel.net ; (609)865-9289

About Nautical Channel:

Nautical Channel is the world's only 24/7 global broadcaster dedicated to nautical programming, providing viewers with a fresh perspective on sailing, power boating, surfing and rowing.

Nautical Channel caters to a local and worldwide audience reaching more than 20 million subscribers in over 37 countries in USA, Europe and Africa on satellite, cable, DTT, ADSL pay TV, and mobile.

Nautical Channel provides viewers with the best sports and lifestyle programming explained by international experts in a clear and simple way for all levels of boating expertise. The award winning programming reaches a well-defined audience, but also has a broad general public appeal.

Nautical Channel has assembled an experienced international team focused on nautical sports and entertainment to bring the latest sailing, powerboat racing and surfing sports as well as plenty of lifestyle programming to a worldwide audience. Viewers will have front row seats to top sailing events such as: America's Cup World Series, KYRS Ocean Race, Kiel Sailing Week, Palma Vela, Les Voiles de St. Tropez and much more.

Re-inventing the Nautical World
www.nauticalchannel.net

Ed Baker: ed.baker@nauticalchannel.net - Mobile :(609)865-9289

USA office: 10 Office Way, suite 102, Hilton Head Island , SC 29928 , U.S.A. Tel. 843 715 2373

Nautical Channel Limited , Chalfont Grove, Narcot Lane, Chalfont St. Peter , Buckinghamshire SL9 8TW, UK
Tel +44 (0) 1494-878-498 | fax: +44 (0) 1494 878349