



## **Nautical Channel renews partnership with Yacht Racing Forum**

[04/11/2016] Nautical Channel teams up with Yacht Racing Forum in a content development and cross promotion partnership.

The Yacht Racing Forum is the principal annual conference for the global yacht racing industry. The two-day event, held every year at the end of November, gathers the sport's key personalities and industry exponents to discuss the business of the sport and key issues such as sponsorship, television, media, sustainability issues, new markets, host cities and much more.

This annual event will deliver important ideas and concepts in three key areas that affect everyone in the yacht racing industry: Business and Marketing, Design and Technology and Risk Management and Safety.

"We are proud to renew our partnership with The Forum as it is the best opportunity to network with industry leaders and be fully updated on the future of all yachting classes and events. It is a must for anyone that has a business or key interest in sailing and yachting" says Managing Director, Andrew Miller.

"Nautical Channel are doing a great job; they are very competent and proactive and we are proud to renew our partnership with them", says Yacht Racing Forum CEO Bernard Schopfer. "We are developing this event with a long term vision, and it is important for us to work with people and brands who are committed to working hard at contributing to the development of our favorite sport."

**Nautical Channel** is the only international TV channel 24/7 dedicated to nautical sports and lifestyle. It is available to over 20 million subscribers, in more than 50 countries, in English, French and German. The channel is available on over one hundred international pay TV, satellite, subscriber IPTV, mobile phone, Digital Terrestrial, MMDS and cable TV platforms. From sailing to surfing, the programming wheel captures all the action on the water!

[www.nauticalchannel.com](http://www.nauticalchannel.com)

**The Yacht Racing Forum 2016** will take place on November 28 – 29 in Malta; it will be co-hosted by Yachting Malta and Yachting / Events. The event will attract yacht clubs, athletes, sponsors, event organizers, designers, technical suppliers and anyone involved or just interested in yacht racing in one place at one time to do business and meet future clients.

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