



Nautical Channel launches NU – Nautical Update

Premiering on 12 November 2013, Nautical Update is the first-ever, bi-weekly global TV news programme completely dedicated to the nautical world.

NU will explore topics such as: Why did Robert Redford star in the new ocean epic "All Is Lost"? Can maritime shipping become sustainable? Will fashion save you from shark attacks? Ft. Lauderdale, Cannes, Amsterdam, Paris...what's cooking at the latest international boat shows?

NU has the answers

Geared to mass-market audiences, NU offers a wide variety of captivating news stories, ranging from maritime and industry developments to lifestyle and travel trends. NU brings perspective to the main issues that have an impact on our blue planet. NU covers both tradition and innovation, and leads you on a voyage to discover the latest nautical technology, gadgets, or dream boats.

There's always something NU for everyone

NU covers the nautical movers and the shakers, people making the waves, movies, books, art, fashion and design. Watch a NU travel itinerary to the most exotic seaside destinations, and onboard recipes from Nautical Update's special food section.

Brought to you by the Nautical Channel Newsroom of experts and specialists, NU editions will enrich the network's existing innovative content offer, and further strengthen its position as the only global TV source for nautical news

Nautical Channel is the only international TV channel dedicated to the world of nautical sports and lifestyle. It is available to over 20 million subscribers, in 42 countries, in English, French, Russian, German, and Italian (Y&S). The channel is offered on over one hundred international pay TV, satellite, subscriber IPTV, mobile phone, Digital Terrestrial, MMDS and cable TV platforms. From sailing to surfing, the programming wheel captures all the action happening out on the water!
www.nauticalchannel.com

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