



Nautical Channel partners with Virtual Regatta and Destopnews

[20/01/2014] Nautical Channel teams up with Virtual Regatta and Destopnews in a content-development and cross promotion partnership. Sebastien Destremau has joined the NC Sports Newsroom as Senior Correspondent, and with his hallmark water-side reports and analysis is now a regular contributor to Nautical Channel's flagship newscast "NC Sports Weekly News". Thanks to this new collaboration, Destop News has gone global. Sebastien's successful online sailing report on www.virtualregatta.com, and other international web outlets, is now also available to German and Russian fans in their very own languages via Nautical Channel.

Laurence F. Hopper, CEO and founder of Nautical Channel: "This is the dream team of different sailing media coming together to promote the sport and each other worldwide."

Philippe Guigne, CEO and founder of Virtual Regatta: "We are thrilled to provide our players with access to exceptional water sports content from around the world and be promoted by Nautical Channel."

Sebastien Destremau, Producer and founder of Destopnews: "Teaming up with Virtual Regatta and Nautical Channel enhances the player and international viewer sailing experience – this is totally cool"

Gero Malingri, Global Sports Director at Nautical Channel: "Virtual Regatta is much more than a great online multiplayer game. It's a key to understanding what sailing is all about. Sebastien's experience and quality reporting has further enriched the work of the NC Sports newsroom which is on a mission to bring sailing and watersports to the general public worldwide."

About Nautical Channel

Nautical Channel is the only international TV channel dedicated to the world of nautical sports and lifestyle. It is available to over 20 million subscribers, in 45 countries, in English, French, Russian, German, and Italian (Y&S). The channel is available on over one hundred international pay TV, satellite, subscriber IpTV, mobile phone, Digital Terrestrial, MMDS and cable TV platforms. From sailing to surfing, the programming wheel captures all the action happening on the water!

www.nauticalchannel.com

About Virtual Regatta

The biggest and only fully dedicated web site for online multiplayer sailing in real prestigious offshore and inshore regattas with hundreds of thousands of virtual sailors. The Vendée Globe, The Transat Jacques Vabre, and then Volvo and Clipper Races, the records, and so many more challenges for a unique way to follow and be a part of modern-day sailing.

www.virtualregatta.com

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About Destopnews

Launched in 2009, Destopnews is a weekly sailing new cast produced and aired on various media distribution outlets including Nautical Channel's international broadcast and Virtual Regatta. In November 2012, the launch of the Daily Sailing News made an immediate impact with close to 90 millions videos views in the first year on www.virtualregatta.com alone. Mainly focused on international regattas, the Sailing Shows are presented by Sébastien Destremau in French and English.

Since graduating from the Australian College of Journalism, Sébastien performed 'LIVE' the role of commentator and expert analyst for the host at the Louis Vuitton Trophy, the Extremes Sailing Series, the Audi MedCup, the Volvo Ocean Race to name a few.

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