



Nautical Channel Partners with Sailing&Travel in Italy

In its continuing global expansion across platforms, Nautical Channel has teamed up with stylish Italian web-hub Sailing&Travel in an exciting new content sharing, development, and cross promotion partnership.

Joining the forces of two seasoned nautical newsrooms, the agreement aims to bring viewers the very top content in water sports, lifestyle, and entertainment from around the blue planet.

Nautical Channel's flagship sports TV newscast *NCsports: Weekly News*, currently available online in English, French, German, and Russian, will now also be available at www.sailingandtravel.it in Italian.

This new partnership is already hard at work on the new Nautical Channel exclusive TV series *Nautical Update*. Featuring the latest in nautical inspired entertainment, fashion, industry, and technology, "NU" is the first and only nautical news show geared to the mass audience.

More exciting new projects are also in the works, and Sailing&Travel's proven expertise will undoubtedly become a huge asset to Nautical Channel's overall offer and value.

"We are delighted to bring Sailing&Travel's quality content to our worldwide viewers."

- Laurence F. Hopper, CEO and founder of Nautical Channel

"We are now stepping into a key phase of the Sailing&Travel project, and thanks to this partnership with Nautical Channel, and their 20 million subscribers, we will be able to reach out to the widest global audience. Quality is a prerequisite in our work, and in Nautical Channel we have found the perfect partner to share this philosophy"

- Niccolò Pagani, CEO and founder of Sailing & Travel

About

Nautical Channel is the only international TV channel dedicated to the world of nautical sports and lifestyle. It is available to over 20 million subscribers, in 40+ countries, in English, French, Russian, and German. The channel is available on over one hundred international pay TV, satellite, subscriber IPTV, mobile phone, Digital Terrestrial, MMDS and cable TV platforms. From sailing to surfing, the programming wheel captures all the action on the water!

www.nauticalchannel.com

Sailing&Travel is the online multimedia network entirely devoted to water sports, travel, and the sea. The network, born in 2011, quickly became a key player in the Italian nautical tourism market, and consists of a newspaper, web-tv, a Digital Edition for tablets and smart phones, a television production house, and a communication agency.

www.sailingandtravel.it

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