



Nautical Channel Launches on WOW in Bermuda just in time for the America's Cup

London – May 17th, 2017. Nautical Channel has teamed up with WOW, a leading operator in Bermuda, to provide all the top watersports content from around the world on the island of Bermuda a week before the start of the 35th America's Cup.

During the America's Cup in Bermuda, Nautical Channel will provide the following programs to its global audience: a) America's Cup Insight – 6 part series dedicated to the preparation of the teams, the protagonists and the new technology, b) Daily Updates – Correspondent and web sensation, Nic "Sailor Girl" Douglass, will provide all the latest news incoming from AC village 24/7 and c) America's Cup Classics – Revival of the America's Cup golden moments.

Those living in Bermuda will be able to watch Nautical Channel on WOW by subscribing to the HD package. The channel will be alongside local channels ZFB HD and ZBM HD and subscribers will have access to all the latest live and recorded watersports action from around the world including but not limited to Extreme Sailing Series, Volvo Ocean Race, World Kiteboarding League and World Surf League.

Andrew Miller, Nautical Channel Managing Director, commented, "We are so excited to have sealed such a strategic agreement with WOW and have Nautical Channel launch just a week before the most important event in the sailing calendar. Bermudans will be able to enjoy the action on the water as well as get the round up and insight when relaxing back home."

Dwight Denbrook, V. P. Network Operations "The addition of The Nautical Channel offers our HD customers the opportunity to view numerous watersport events from around the world. We are happy and very excited to partner with the Nautical Channel and are excited to work with Andrew and his team. The Nautical Channel is special for us as it is our first to be delivered from the provider via the internet – kudos to Andrew and the staff at the Nautical Channel."

About

Nautical Channel is the only international TV channel dedicated to the world of nautical sports and lifestyle. It is available to over 22 million subscribers, in 52 countries, in English, French, and German. The channel is available on over one hundred international pay TV, satellite, subscriber IpTV, mobile phone, Digital Terrestrial, MMDS and cable TV platforms. From sailing to surfing, the programming wheel captures all the action on the water!

www.nauticalchannel.com

World on Wireless (WOW) is a wireless subscription TV provider with over 150 channels (including 40 HD) operating in the island of Bermuda.

Nautical Channel Limited, Chalfont Grove, Narcot Lane, Chalfont St. Peter , Buckinghamshire SL9 8TW, UK
Tel +44 (0) 1494-878-498 | Email info@nauticalchannel.com
www.nauticalchannel.com