



## **Nautical Channel Limited**

29 September 2011

PRESS RELEASE

We are proud to announce the worldwide launch of Nautical Channel on 5 December 2011. Nautical Channel will be available to over 15 million satellite and cable TV subscribers in 25 countries in the English, French and German languages. Nautical Channel limited, majority owned by Giglio Media Group, will provide viewers with a fresh new perspective on nautical entertainment.

An experienced international team focused on nautical sports and entertainment has been assembled to bring the latest nautical sports and lifestyle programming to a worldwide audience. Viewers will be able to share the fun and passion of nautical sports, feel the thrill of adventure, and witness on-board lifestyles as well as the luxury of super yachts and exclusive destinations. But we won't just cover the high-end of nautical sports, but also the surfers, ice-sailors and wind/kite surfers for a different kind of thrill on the water. Programming will cover ocean races, regattas, boating destinations, and a lot more. Bring the sea into your living room and enjoy the ride--the only thing missing is the salt spray on your face.

Laurence Fox Hopper, CEO of Nautical Channel, who has worked in Nautical pay TV for ten years, says "Our greatest challenge is to navigate the channel through a rapidly evolving TV market and deliver consistent high quality nautical entertainment to a growing international boating and board-sports community."

We invite everybody to join us on board on this festive occasion and help us re-invent the Nautical and boating experience for viewers who love the sea as well as those who have never been afloat.

We are excited to be able to offer wind and power boat driven programming and look forward to interacting with the sailing and boating community in your area.

