



## **Nautical Channel Expands Distribution in U.S. with DishWorld on Roku**

Nautical Channel today announced that it launched on DishWorld, a leading international TV service in the U.S. Nautical Channel is now available in DishWorld's Sports TV offering (<http://www.dishworld.com/sports>), which makes it easier for U.S. households to view everything from sailing to surfing.

Already available on channel 9797 in DISH's satellite-TV programming line-up, the Nautical Channel's addition to DishWorld widens the world of nautical sports for an eager and excited audience.

Customers can enjoy DishWorld and the Nautical Channel on computers, tablets and phones, as well as on home TVs and entertainment centers via Roku streaming players.

Laurence F. Hopper, CEO of Nautical Channel said, "We are delighted to extend our U.S. coverage to DishWorld and Roku. This makes it easier for millions of sailing, surfing and boating fans to enjoy our programming."

Glenn Eisen, CMO at DISH Digital, added, "Nautical Channel truly enhances the DishWorld Sports TV offering. We're thrilled to provide our viewers with access to exceptional water sports from around the world."

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### **DishWorld**

Viewers can watch programming on TVs via exclusive partner and streaming video player Roku, as well as tablets, phones and computers. DishWorld's Entertainment Extras deliver thousands of foreign films, new releases and classics, 13 English international channels and four best-in-class sports channels. With popular sports coverage from around the globe, DishWorld offers the best boards from Willow Cricket, including India, Australia, England, South Africa, New Zealand and Zimbabwe, and top international soccer leagues, including Liga BBVA, Barclays Premier League, Serie A, Ligue 1 and German Bundesliga. Exclusive features include DishWorld's 8-day Replay that auto-records every channel and a Family Plan that allows simultaneous viewing on up to three devices. No social security number, credit check, minimum term or DISH satellite subscription is required. DishWorld is offered by DISH Digital L.L.C, a subsidiary of DISH Network L.L.C.

[www.dishworld.com](http://www.dishworld.com)

### **Nautical Channel**

Nautical Channel is the only international TV channel dedicated to the world of nautical sports and lifestyle. It is available to over 20 million subscribers, in 42 countries, in English, French, Russian, German, and Italian (Y&S). The channel is offered on over one hundred international pay TV, satellite, subscriber IPTV, mobile phone, Digital Terrestrial, MMDS and cable TV platforms. From sailing to surfing, the programming wheel captures all the action happening out on the water!

[www.nauticalchannel.com](http://www.nauticalchannel.com)

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