



Nautical Channel, Jeep, and Quiksilver team up for new surfing TV series *Jeep OnBoard*

Coming exclusively to Nautical Channel this June, *Jeep OnBoard* will be an 8 part reality series shot in and around France's 'surf capitol' of Hossegor – a beautiful beach town situated on the Atlantic coast near the Spanish border.

Nautical Channel CEO Laurence Hopper said, "We are delighted that Nautical Channel has been selected as the official TV broadcaster of *Jeep OnBoard*. This is a direct confirmation of our commitment to providing viewers a dynamic range of entertainment inspired by the biggest nautical sports".

Jeep OnBoard will feature 4 pro-surfers and 5 amateurs on a surfing adventure of a lifetime. Armed with a Jeep Wrangler, our surfers will not only be exploring the local surf spots, but also showcasing how surfing is more than a sport, it is a lifestyle.

In an exciting cross-platform format, the 5 amateurs will be chosen through a web-casting via www.jeep-people.com. Surfing ability will not be the only criterion for selection. The jury will be considering the motivations of the individual candidates and their passions 'in addition to surf', such as music, cooking, etc.

Nautical Channel is the only international TV network dedicated to the world of nautical sports and lifestyle. From sailing to surfing, the programming wheel captures all the action happening on the water! The channel is available to over 20 million subscribers, in 37 countries, in English, French, Russian, German, and Italian (Y&S). It is offered on over one hundred international pay TV, satellite, subscriber IPTV, mobile phone, Digital Terrestrial, MMDS and cable TV platforms.

www.nauticalchannel.net

Jeep-People is a virtual space dedicated to those who embrace the values of freedom, adventure, passion, and authenticity.

www.jeep-people.com

Quiksilver designs clothing and accessories for people who seek a casual lifestyle inspired by a boardriding heritage.

www.quiksilver.com

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