



Nautical Channel Expands its distribution in Poland with VECTRA

Nautical Channel launches in August on the second largest Polish cable operator – Vectra. Laurence F. Hopper, CEO of Nautical Channel said “we are delighted to be available to more households in Poland. Poland has a strong nautical sports history and counts some of the top sailors in the world.” Małgorzata Wojtaszko, responsible for the development of TV programming in Vectra said “Sports is one of the most important reasons viewers watch TV. The number of sports programs viewers are interested in is growing. We are pleased to provide Nautical Channel, because it perfectly complements the range of programming sought by our growing number of subscribers, “

Group VECTRA belongs to a group of major domestic telecommunications cable operators in Poland. The company operates in 167 towns and cities with over 860,000 subscribers. Vectra basic offer is analog and digital cable television, broadband internet access – fixed and mobile, and fixed telephony. Vectra is one of the most attractive in the market for digital television in the number and variety of programs – a total of 185, including 46 in HD format. Other items that stand out is Vectra services, the Internet 160 Mb/s, independent local television programs broadcast in 110 cities, PVR and multiroom. Additional services include Vectra TVOnline (free access to 25 TV programs on PC and mobile devices), HBO GO and music service Mood. Vectra has 490,000 digital TV subscribers, 413,000 fixed internet and 28,000 mobile internet clients and 151,000 telephone subscribers. Vectra serves also SOHO businesses. www.vectra.pl

Nautical Channel is the only international TV channel dedicated to the world of nautical sports and lifestyle. It is available to over 20 million subscribers, in 42 countries, in English, French, Russian, German, and Italian (Y&S). The channel is offered on over one hundred international pay TV, satellite, subscriber IPTV, mobile phone, Digital Terrestrial, MMDS and cable TV platforms. From sailing to surfing, the programming wheel captures all the action happening out on the water!
www.nauticalchannel.net

Nautical Channel Limited , Chalfont Grove, Narcot Lane, Chalfont St. Peter , Buckinghamshire SL9 8TW, UK
Tel +44 (0) 1494-878-498 | fax: +44 (0) 1494 878349

www.nauticalchannel.net

