



## **Nautical Channel expands its distribution in Finland**

Nautical Channel launches with Maxivision and Lumo TV in Finland, supported by Super Head End Finland (SHEF). Anna Zlobina, Marketing Manager at Maxivision Viihde said: "Maxivision Viihde has traditionally offered its customers a wide range of sports channels, concentrating not only on mainstream sports but also on more exclusive events. We feel that Nautical Channel will be a great addition to our sports channel packages and that our customers will appreciate it a lot." Merene Hovilainen, Marketing Manager at KYMP OY, said: "Nautical Channel offers unique content and is different from other channels in our assortment. To make Nautical Channel known among our existing customers, we're offering it as our monthly Bonus Channel in August. It will be interesting to hear the feedback – customers interested in sailing and boating should for sure enjoy this new channel!" Laurence F. Hopper, CEO of Nautical Channel said "we are delighted that Nautical Channel is expanding further into Finland. Sailing and boating continues to be of great interest especially with all the big sailing events this year on Nautical Channel."

**Nautical Channel** is the only international TV channel dedicated to the world of nautical sports and lifestyle. It is available to over 20 million subscribers, in 42 countries, in English, French, Russian, German, and Italian (Y&S). The channel is offered on over one hundred international pay TV, satellite, subscriber IPTV, mobile phone, Digital Terrestrial, MMDS and cable TV platforms. From sailing to surfing, the programming wheel captures all the action happening out on the water!

[www.nauticalchannel.net](http://www.nauticalchannel.net)

**Maxivision Viihde** is a consumer brand of Maxisat Group., Finland The company provides a reliable IPTV-solution everywhere in Finland where at least 2 Mbps broadband connection is available and offers its customers a wide range of channels - in total 150, out of which over 20 are in HD format.  
[www.maxivision.fi](http://www.maxivision.fi)

**Lumotv** is a joint pay TV consumer brand used by 9 local ICT operators in Finland. Lumotv companies offer pay TV service both in traditional cable and more increasingly high speed optical fiber broadband networks. The versatile selection of 168 channels offers programs to suit every taste.  
[www.lumotv.fi](http://www.lumotv.fi)

Nautical Channel Limited , Chalfont Grove, Narcot Lane, Chalfont St. Peter , Buckinghamshire SL9 8TW, UK  
Tel +44 (0) 1494-878-498 | fax: +44 (0) 1494 878349

[www.nauticalchannel.net](http://www.nauticalchannel.net)

