



Nautical Channel Available on DISH

WHO: Nautical Channel, a nautical-programming broadcaster, and DISH, a leading pay-TV provider in the U.S.

WHAT: Nautical Channel, the world's only 24/7 channel dedicated to nautical sports and lifestyle content, launched in the U.S. on DISH.

Delivering the best sailing, powerboat racing, surfing and rowing to a worldwide audience, Nautical Channel's experienced international team provides a fresh perspective on nautical entertainment, as well as thorough analysis and commentary for all levels of boating expertise.

Popular programming includes: America's Cup World Series, KRYS Ocean Race, Kiel Sailing Week, Palma Vela and Les Voiles de St. Tropez.

WHERE: Nautical Channel is currently available on channel 9797 in DISH's International Basic and International Sports Pack for \$10 per month, or DISH's International World Pack for \$5 per month.

For more information or to order, call 1-888-605-7572 or visit www.DISH.com.

About Nautical Channel

Nautical Channel reaches approximately 15 million subscribers in more than 30 countries on satellite, cable, ADSL pay TV and mobile. For more information, visit www.nauticalchannel.net.

About DISH

DISH Network Corporation (NASDAQ: DISH), through its subsidiary DISH Network L.L.C., provides approximately 14.061 million satellite TV customers, as of June 30, 2012, with the highest quality programming and technology with the most choices at the best value, including HD Free for Life. Subscribers enjoy the largest high definition line-



up with more than 200 national HD channels, the most international channels, and award-winning HD and DVR technology. DISH Network Corporation's subsidiary, Blockbuster L.L.C., delivers family entertainment to millions of customers around the world. DISH Network Corporation is a Fortune 200 company. Visit www.dish.com.

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